

**MINERAL EDUCATION:
BRINING TODAY'S MINING INTO THE CLASSROOM**

by

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Abstract. Today's mining companies expends great financial and employee resources toward environmental protection, reclamation and sound mining practices. But the image conveyed to schoolchildren via media ranging from Saturday morning cartoons to simplistic, emotional and biased descriptions in textbooks is overwhelmingly negative. So, mining companies and organizations are adding a K-12 educational component to their public information efforts. Public tours and open houses at mines and processing operations aid understanding, along with classroom presentations, teacher workshops and the creation of instructional materials. For instance, NMA's *Classroom Speaker Go-Kit* encourages mining personnel to make presentations to students, and gives them the tools to make it an interesting and educational experience. Many companies and groups are extending their educational reach through the Internet, cable television and other electronic means.

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